

1-Week Experience

Are you a leader who aspires to make a positive impact, driving your organization to embrace and implement decarbonization practices? This transformative program will help you become the change agent your organization needs to navigate risks in the face of climate change.

This program is designed for leaders passionate about driving sustainability and wanting to equip themselves with the necessary skills to lead teams toward a more sustainable future. Drawing inspiration from the thought-provoking insights of renowned author and professor Michael Lenox, this program will empower you to create lasting change and contribute to your organization's sustainability goals. In this program, you will develop essential skills that will help you navigate business transformation in the face of climate change.

Key Learnings

- Explore the interconnectedness of social, industrial, and political dynamics and their impact on sustainable practices.
- Discover the untapped potential within your organization to integrate sustainable practices into daily operations.
- Learn to recognize, analyze, and prepare for climate change risks that may affect your team and organization.
- Acquire the knowledge and strategies to become a valuable change agent in your organization.

Assignment Details

- Complete an assessment of climate-related risks confronting your team and organization.
- Identify opportunities to mitigate risks by introducing sustainable practices to improve workflows, policies, and processes.
- Compile the risk analysis and opportunities into an action plan you can present to internal stakeholders.

Estimated Time Commitment: 2.5 – 3 hours

Expert Video Lectures: 30 Minutes

Assignment: 75–90 Minutes

Interactive Activities: 45–60 Minutes

Featured Faculty: Michael Lenox



**MICHAEL
LENOX**

Michael Lenox is an award-winning professor, author, speaker, and consultant. For over twenty-five years, he has been helping MBA students and executives navigate the competitive dynamics of markets in the face of innovation and disruption. From decarbonization to digital transformation, Mike has extensive expertise on the topics most important to today's executives.

Mike is the Tayloe Murphy Professor of Business at the University of Virginia's Darden School of Business. As a strategy consultant, he has helped numerous organizations devise effective strategies such as General Motors, Dominion Energy, NASA, and the NCAA. As an online educator, he has helped millions of learners improve their strategic thinking and reasoning.