

Communicating with Impact

1 Week Experience

Effective managers are constant communicators. However, it's all too easy for managers to try to rush to get across a message or to miss an opportunity to go beyond delivering information to encouraging action.

This one-week experience enables managers to build engagement and drive results through adopting a set of simple and practical frameworks that lead to effective communication.

Key Learnings

- Work from an Audience-Centered Mindset
- Craft Messages that Move
- Leverage Questions to Build Credibility
- Remain Authentic In Your Communication Performance
- Leverage Storytelling
- Address Both Daily Impact and Key Performances

Assignment Details: Create an Action Plan

- Start from Common Ground
- Simplify Your Message
- Tell a Story
- Leverage Questions

Estimated Time Commitment: 2.5–3 hours

Faculty Video Lectures: 30 Minutes

Create Action Plan: 75–90 Minutes

Interactive Activities: 45–60 Minutes

Featured Expert: Lindy Amos



LINDY AMOS

Lindy Amos is a highly sought-after Executive Communications consultant. For more than fifteen years she has collaborated with senior-level individuals and teams internationally, developing their communications and leadership abilities.