



exeoonline

Coaching Overview

Developing Future-Ready Leaders with ExecOnline Coaching

ExecOnline Coaching **starts with the Organization's priorities** to create leadership mobility for the individual and measurable impact for the organization.



Coach-Delivered Project
Feedback



Group Coaching



Individual Leadership
Coaching

Maximize Outcomes with ExecOnline Coaching



ExecOnline Coaching utilizes ExecOnline’s Learning by Doing with Impact methodology to deliver project feedback, group, and individual coaching sessions and **consistently integrate with content and enterprise development plans.**

Global ExecOnline Coaching Network

Coaches who have had careers — not career coaches.

ExecOnline Coaches are seasoned corporate leaders trained in programmatic content with world class educations, coaching certifications, and diverse backgrounds.

EDUCATIONAL BACKGROUNDS

- ✓ Masters
- ✓ PhDs
- ✓ MBAs



HARVARD
UNIVERSITY



COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK



Wharton
UNIVERSITY of PENNSYLVANIA

COACHING CERTIFICATIONS

ALL Coaches are **Certified in Leadership Coaching** from Leading Institutions



CO-ACTIVE[®]
TRAINING INSTITUTE



NeuroLeadership
INSTITUTE

GEORGETOWN UNIVERSITY
School of Continuing Studies

MULTI-LINGUAL



CORPORATE BACKGROUNDS



Coach-Delivered Project Feedback

Coach-Delivered Project Feedback for AEP

“Upped the personalization and built on the full experience. I could tell the coach really read my work, and they provided helpful recommendations; made it feel like an experience.”

SENIOR DIRECTOR, TECHNOLOGY

“The feedback I received was the best part of the experience for me. I found this extremely helpful in framing (and re-framing) my thinking on the project.”

SENIOR MANAGER, SOCIAL MEDIA

ExecOnline Certified Coaches review participants' program assignments and **provide tailored feedback to accelerate project ROI.**



Increases participant engagement increasing on-time completion and continuation to next experience



Coach reviews final deliverable and sends feedback in recorded video format to participant



Delivered at the end of each experience



Fixed fee pricing structure

Coach-Delivered Project Feedback for Advanced Leaders

51%

of participants are signed up for **Coach-Delivered Project Feedback** by their organizations.

\$23,586

is the **average increase per participant** with Project Feedback of expected realized financial impact.

The project feedback offered a personal touch to the program. It gave me a necessary external perspective and helped me focus my project. I would recommend that all participants have the feedback!

SENIOR DIRECTOR, TECHNOLOGY

ExecOnline Certified Coaches review participants' program assignments and provide **tailored feedback to accelerate project ROI and enhance participant confidence** in application of learnings.



Increases on-time completion rates and participant engagement



Leaders choose the modality that best suits their learning style (social, auditory, and/or visual)



Per Learner (EPC based) pricing

Group Coaching

Connecting Leaders with Each Other & Their Future Potential

ExecOnline Group Coaching creates a forum for **peer-to-peer engagement** around **critical business priorities**.



Certified coaches leverage discussion questions and proven frameworks to foster an environment for **forming connections**.



Group coaching can be **seamlessly integrated** with individual leadership coaching and/or programmatic experiences.



Packages provide **comprehensive support**, including design, participant communications, attendance management, in-meeting facilitation, and more.

Individual Leadership Coaching

Unlimited 90-Day Individual Leadership Coaching

Enhances leadership skills across **evergreen and emerging capabilities** such as:

- ✓ Inclusive Leadership
- ✓ Strategic Alignment
- ✓ Virtual Team Leadership
- ✓ Collaboration & Delegation
- ✓ Agile Leadership
- ✓ And Many More!

“This was one of the most valuable sessions I ever had. Great understanding from my coach, very realistic and applicable guidance, above all very empathetic and reassuring.”

MANAGER, SOCIAL MEDIA

Coaching team works 1:1 with participants to develop their **leadership capabilities and enhance their day-to-day performance.**



Immediate and measurable impact on leaders' day-to-day challenges



Seamlessly integrated with all experiences, leveraging Learning by Doing with Impact methodology and proprietary platform

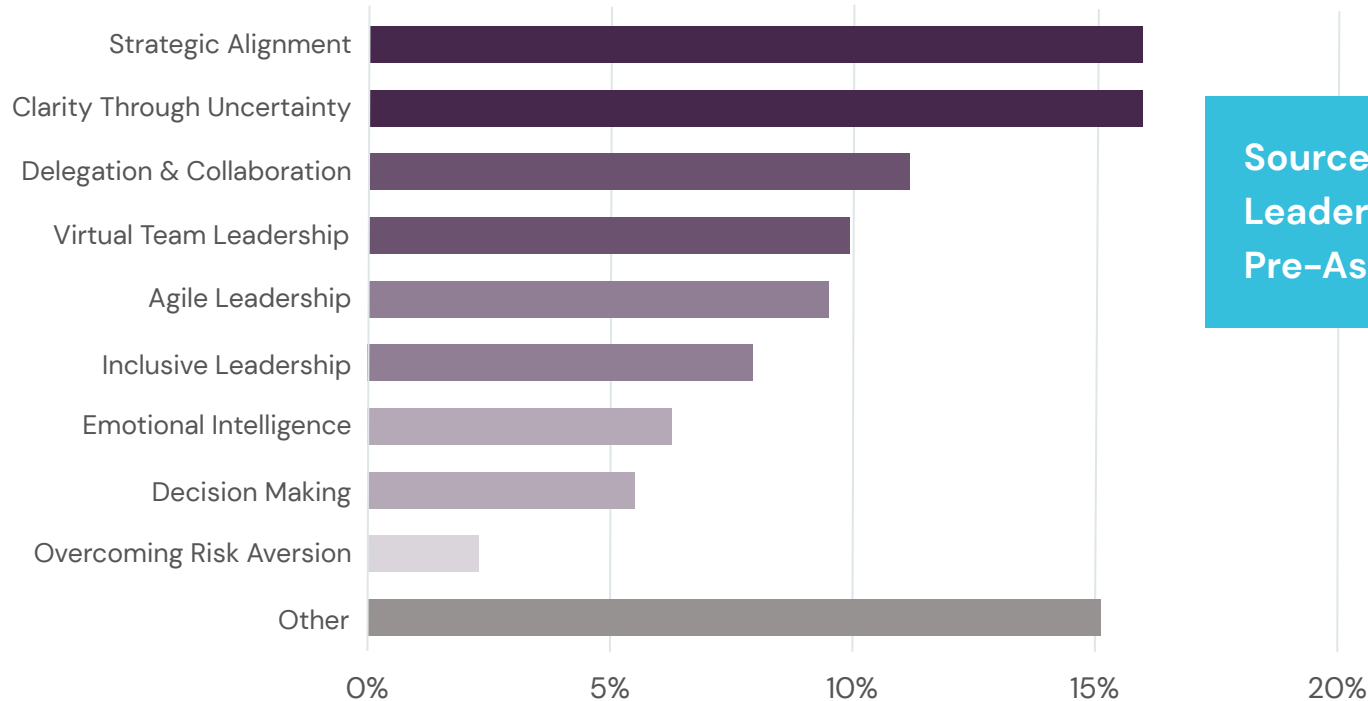


Can occur pre, in, and/or post program or as a standalone offering (not integrated with a program)



\$2,000 per participant for 90-Day Package, or \$800 per session (discounts for bundling)

Capabilities Leaders are Seeking to Develop in 2021



Source: ExecOnline
Leadership Coaching
Pre-Assessment

We cover a variety of capabilities not listed. Burgeoning topics include **Wellness** and **Developing Resiliency**.

Impact Reporting for Individual Leadership Coaching

Participant Engagement Metrics

4.5

overall
experience

96%

likelihood to
recommend

94%

likelihood to apply
concepts learned

8.2

average number of
sessions per
participant

Qualitative Feedback

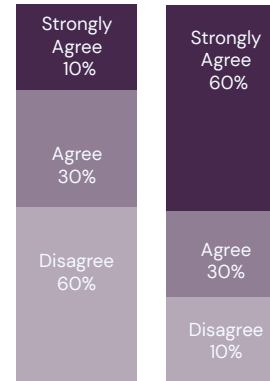


This was an **invaluable experience** and my coach was perfect for me. I was able to **learn so much** and gain so much **confidence**. I cannot recommend coaching enough!

SENIOR PRODUCT MANAGER,
DIGITAL LEARNING COMPANY

Pre and Post Capability Development

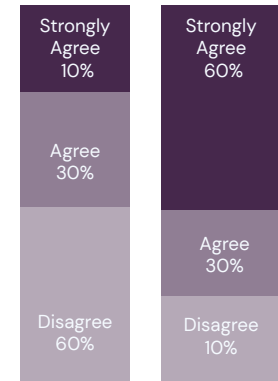
I know how to create a new
business unit strategy.



Pre
Coaching

Post
Coaching

I encourage the sharing of
alternative perspectives across my
team.



Pre
Coaching

Post
Coaching